



FREQUENCY	93.4 MHz FM Stereo
COVERAGE AREAS	Rustenburg, Brits, Hartebeespoort, Magaliesburg, Swartruggens, Ventersdorp, and Ga-Rankuwa
LSM GROUP	1 – 8
AGE GROUP	16 – 35
MALE/FEMALE LISTENERS	49% Men 51% Women
BROADCAST HOURS / DAYS	24/7
BROADCAST LANGUAGES	Setswana and English
TARGET MARKET	The Tswana speaking community
PROGRAMME FORMAT/ GENERAL INFO	60% Music and 40% Talk
LISTENERSHIP FIGURES	156 000 RAMS FEB 2011

RATES

WEEKDAYS	Mon - Fri
05h00 - 06h00	235.00
06h00 - 09h00	626.00
09h00 - 12h00	470.00
12h00 - 14h00	470.00
14h00 - 16h00	626.00
16h00 - 18h00	626.00
18h00 - 20h00	470.00
20h00 - 22h00	470.00
22h00 - 24h00	235.00
24h00 - 05h00	235.00
WEEKENDS	Sat/Sun
05h00 - 06h00	235.00
06h00 - 09h00	626.00
09h00 - 12h00	470.00
12h00 - 14h00	470.00
14h00 - 16h00	626.00
16h00 - 18h00	626.00
18h00 - 20h00	470.00
20h00 - 22h00	470.00
22h00 - 24h00	235.00
24h00 - 05h00	235.00
Material Req.	CD OR MP3
Special Instructions	None
Restrictions	None

