



MOHODI FM



RATES

WEEKDAYS	Mon - Fri
05h00 - 06h00	380.00
06h00 - 09h00	380.00
09h00 - 12h00	380.00
12h00 - 14h00	380.00
14h00 - 16h00	380.00
16h00 - 18h00	380.00
18h00 - 20h00	380.00
20h00 - 22h00	380.00
22h00 - 24h00	380.00
24h00 - 05h00	380.00
WEEKENDS	Sat/Sun
05h00 - 06h00	380.00
06h00 - 09h00	380.00
09h00 - 12h00	380.00
12h00 - 14h00	380.00
14h00 - 16h00	380.00
16h00 - 18h00	380.00
18h00 - 20h00	380.00
20h00 - 22h00	380.00
22h00 - 24h00	380.00
24h00 - 05h00	380.00
Material Req.	CD OR MP3
Special Instructions	None
Restrictions	None

FREQUENCY 98.8 MHz FM

COVERAGE AREAS

Mohodi Township, Louis Trichardt, Tzaneen, Potgietersrus, Duiwelskloof, Sekakeng, Fatima, Madikana, Maponto, Broekman, Brussels, Lisa, Dendron & Makgolong.

LSM GROUP 1 - 5

AGE GROUP 16 - 35

MALE/FEMALE LISTENERS Equal ratio

BROADCAST HOURS / DAYS 24/7

BROADCAST LANGUAGES N/Sotho & English

TARGET MARKET Entire community

**PROGRAMME FORMAT/
GENERAL INFO** Talk 60%, Music 40%

LISTENERSHIP FIGURES 65 000 RAMS FEB 2011

