



MOHODI FM



RATES

WEEKDAYS	Mon - Fri
05h00 - 06h00	368.00
06h00 - 09h00	368.00
09h00 - 12h00	368.00
12h00 - 14h00	368.00
14h00 - 16h00	368.00
16h00 - 18h00	368.00
18h00 - 20h00	368.00
20h00 - 22h00	368.00
22h00 - 24h00	368.00
24h00 - 05h00	368.00
WEEKENDS	Sat/Sun
05h00 - 06h00	368.00
06h00 - 09h00	368.00
09h00 - 12h00	368.00
12h00 - 14h00	368.00
14h00 - 16h00	368.00
16h00 - 18h00	368.00
18h00 - 20h00	368.00
20h00 - 22h00	368.00
22h00 - 24h00	368.00
24h00 - 05h00	368.00
Material Req.	CD
Special Instructions	None
Restrictions	None

FREQUENCY 98.8 MHz FM

COVERAGE AREAS Mohodi Township, Louis Trichardt, Tzaneen, Potgietersrus, Duiwelskloof, Sekakeng, Fatima, Madikana, Maponto, Broekman, Brussels, Lisa, Dendron & Makgolong.

LSM GROUP 1 - 5

AGE GROUP 16 - 35

MALE/FEMALE LISTENERS Equal ratio

BROADCAST HOURS / DAYS 24/7

BROADCAST LANGUAGES N/Sotho & English

TARGET MARKET Entire community

PROGRAMME FORMAT / GENERAL INFO Talk 60%, Music 40%

LISTENERSHIP FIGURES 59 000 RAMS FEB 2010

