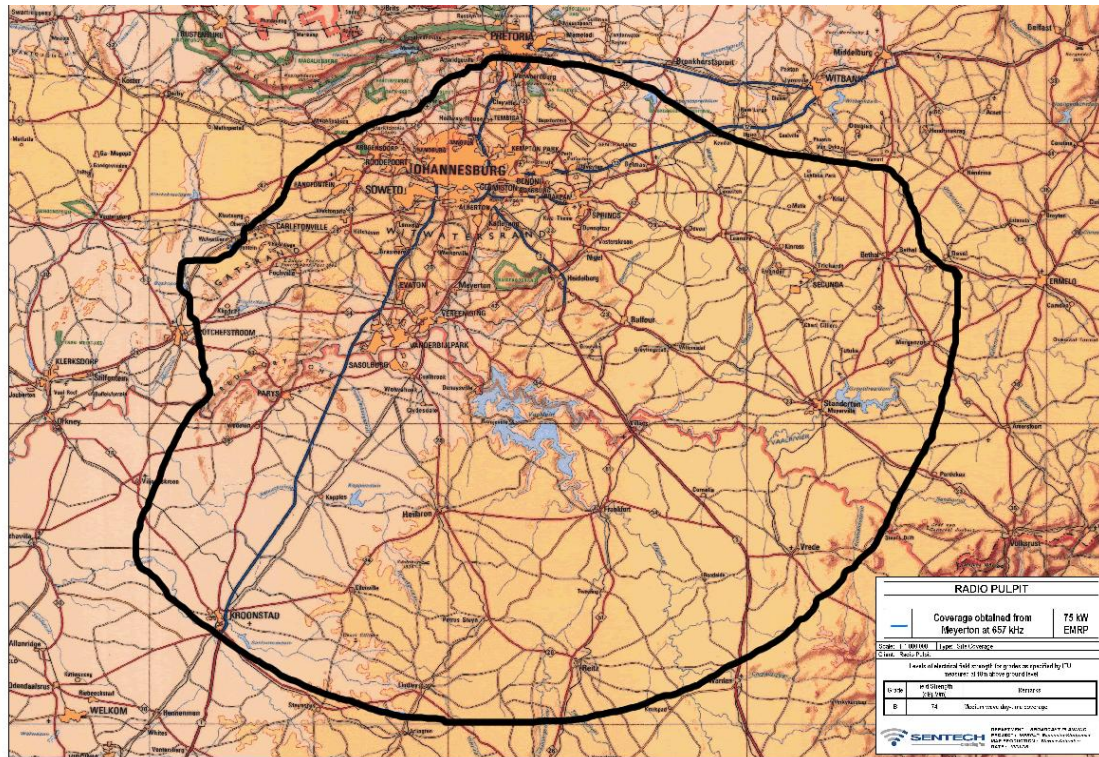




RATES

WEEKDAYS	Mon - Fri
05h00 - 06h00	245.00
06h00 - 09h00	1398.00
09h00 - 12h00	1049.00
12h00 - 16h00	734.00
16h00 - 19h00	839.00
19h00 - 24h00	665.00
24h00 - 05h00	227.00
WEEKENDS	Sat/Sun
05h00 - 06h00	245.00
06h00 - 09h00	1398.00
09h00 - 12h00	1049.00
12h00 - 16h00	734.00
16h00 - 19h00	839.00
19h00 - 24h00	665.00
24h00 - 05h00	227.00
24h00 - 05h00	-
Material Req.	CD or MP3
Special Instructions	Christian Station
Restrictions	None



FREQUENCY	657 AM
COVERAGE AREAS	National on FM; Gauteng, N.West, Mpumalanga, N Free State on AM
LSM GROUP	2 - 9
AGE GROUP	35 - 49
BROADCAST HOURS / DAYS	24/7
BROADCAST LANGUAGES	Mainly English & Afrikaans, plus 11 official languages
TARGET MARKET	Christians countrywide
PROGRAMME FORMAT/ GENERAL INFO	Talk/Music/Inspirational
LISTENERSHIP FIGURES	116 000 RAMS Feb 2011

