



**THE UNDISPUTED,
UNDEFEATED KING OF
BRAND AWARENESS**

The **Media**
Connection

The Media Connection's **PROMOBILE** division

- Large, visible, professionally branded vehicles
- Local celebrity DJ's
- Radio airtime
- On site entertainment
- Specific target audiences
- Branded giveaways

OPTION 1

40 days continuous, interactive, entertaining brand awareness in...

10 of South Africa's largest townships.

1 highly visible, branded promotional vehicle with powerful roof speakers

1600 branded t-shirts

40 x 3 minute creative live crossings to local community radio stations

Local celebrity DJ's every day!

R439 000 incl agency comm. excl VAT.

OPTION 2

26 days continuous, interactive, entertaining brand awareness in...

8 of South Africa's largest townships.

1 highly visible, branded promotional vehicle with powerful roof speakers

1000 branded t-shirts

26 x 3 minute live crossings

Local celebrity DJ every day!

R219 000 incl agency comm. Excl VAT.



Call or email us to enquire about this revolutionary advertising tool.

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