

**COMMUNITY STATION SUMMARY
STATION AUDIENCE - PAST 7 DAYS**

**ADULTS
100% = 34 019 000**

	RAMS 2010 AUG '10		RAMS 2010 OCT '10		RAMS 2010 DEC '10		RAMS 2010 FEB '11		RAMS 2011 APR '11		RAMS 2011 JUN '11		RAMS 2011 AUG '11	
	(Mar-Jul '10) ^		(May-Aug '10) ^		(Jul-Oct '10) ^		(Sep-Dec '10) ^		(Oct '10-Mar '11) ^					
	%	'000	%	'000	%	'000	%	'000	%	'000	%	'000	%	'000
PAST 7 DAYS														
W. CAPE														
BUSH RADIO 89.5 FM	0.2	69	0.3	92	0.2	82	0.1	47	0.2	52	0.2	65	0.2	73
EDEN FM	0.6	180	0.5	186	0.5	173	0.5	161	0.5	158	0.4	142	0.4	119
FINE MUSIC RADIO 101.3	0.1	21	0.1	22	0.1	25	0.1	22	0.1	33	0.1	29	0.1	24
FRANSCHHOEK FM 87.6	0.0	7	0.0	5	0.0	5	0.0	4	0.0	1	0.0	1	0.0	1
MC90.3FM											0.0	0*	0.0	0*
ME FM	#	#	#	#	#	#	#	#	#	#	#	#	#	#
MFM 92.6	0.1	19	0.0	15	0.1	22	0.1	24	0.1	22	0.0	11	0.0	9
RADIO 786 / VOICE OF THE CAPE (90.9 / 90.7 / 95.8 / 100.4 FM)	0.5	177	0.6	207	0.6	219	0.8	283	1.0	331	0.9	300	0.7	251
RADIO ATLANTIS 107.9 (RAFM)	0.0	11	0.0	11	0.0	11	0.0	9	0.1	21	0.1	50	0.1	34
RADIO CCFM 107.5	0.3	94	0.3	97	0.3	99	0.3	96	0.3	103	0.4	128	0.3	116
RADIO GAMKALAND	0.0	10	0.0	11	0.0	10	0.0	8	0.1	23	0.1	23	0.1	23
RADIO HELDERBERG 93.6 FM	0.1	31	0.1	37	0.1	40	0.1	29	0.1	25	0.1	41	0.1	40
RADIO KC 107.7 FM	0.2	68	0.3	85	0.2	82	0.2	72	0.2	66	0.2	70	0.2	77
RADIO NAMAKWALAND 93.4FM	0.1	32	0.1	30	0.1	30	0.1	30	0.2	60	0.2	61	0.2	62
RADIO TYGERBERG 104 FM	0.9	305	1.0	343	0.8	282	0.7	246	0.8	286	0.9	296	0.9	295
RADIO WEST COAST 92.3FM	0.1	31	0.1	26	0.1	28	0.1	27	0.1	35	0.1	34	0.1	34
SUIDKAAP STEREO (Reenboog FM)	0.0	3	0.0	9	0.0	9	0.0	5	0.0	1	0.0	1	0.0	5
UCT RADIO 104.5FM	0.1	34	0.1	18	0.1	20	0.1	28	0.1	26	0.1	31	0.1	26
VALLEI FM	0.1	18	0.1	48	0.2	67	0.2	73	0.2	58	0.2	68	0.2	76
WHALE COAST FM					0.0	0*	0.0	1*	0.0	6	0.0	9	0.0	8
ZIBONELE COMMUNITY RADIO (98.2FM)	0.6	211	0.7	248	0.7	233	0.7	223	0.7	229	0.7	228	0.6	199
TOTAL COMMUNITY RADIO-W.CAPE	3.4	1108	3.6	1229	3.4	1173	3.5	1179	3.9	1336	4.0	1362	3.7	1256
N. CAPE														
RADIO KABOESNA 98 FM	0.1	23	0.0	7	0.0	8	0.0	12	0.0	15	0.0	11	0.0	11
RADIO ORANIA	0.0	7	0.0	6	0.0	8	0.0	8	0.0	8	0.0	8	0.0	7
RADIO RIVERSIDE 98.2FM	0.2	73	0.2	58	0.2	57	0.2	56	0.2	60	0.2	59	0.2	59
RADIO TEEMANENG STEREO 89.1 FM	0.4	118	0.3	91	0.3	86	0.2	83	0.2	84	0.2	84	0.3	90
ULWAZI FM 88.9	0.1	29	0.2	60	0.2	57	0.2	57	0.1	30	0.1	31	0.1	31
X-K FM 107.9	0.0	9	0.0	6	0.0	9	0.0	10	0.0	0	0.0	0	0.0	1
TOTAL COMMUNITY RADIO-N.CAPE	0.7	236	0.7	237	0.7	236	0.7	234	0.7	248	0.7	247	0.7	251
E. CAPE														
ALFRED NZO COMMUNITY RADIO 98.3/93.8 FM	1.0	314	0.8	261	0.8	262	0.8	262	0.9	298	0.9	298	0.9	295
BAYFM 107.9	0.3	93	0.2	71	0.2	74	0.2	67	0.2	70	0.2	70	0.2	61
EKHEPHINI COMMUNITY RADIO	0.0	9	0.0	4	0.0	5	0.0	5	0.0	4	0.0	4	0.0	4
EMMANUEL HAVEN FM 88.7	#	#	#	#	#	#	#	#	\$	\$	0.0	2*	0.0	4*
FORTE COMMUNITY RADIO	0.0	5	0.0	3	0.0	4	0.0	3	0.0	0	0.0	0	0.0	0
INKONJANI FM	0.4	128	0.6	197	0.6	199	0.6	194	0.6	212	0.6	212	0.6	211
KHANYA COMMUNITY RADIO	0.4	121	0.2	70	0.2	57	0.1	50	0.4	141	0.4	143	0.4	150
KINGFISHER FM	0.1	41	0.2	69	0.2	60	0.1	40	0.1	38	0.1	30	0.1	28
KOWIE FM 99 DOT ZERO	0.0	10	0.0	16	0.0	15	0.0	13	0.1	30	0.1	33	0.1	34
LINK FM 97.1	0.6	196	0.4	128	0.4	150	0.4	127	0.4	137	0.5	154	0.5	167
LUKHANJI FM 93.7 FM	0.0	11*	0.0	12	0.1	31	0.1	30	0.1	20	0.1	21	0.1	21
MDANTSANE FM	#	#	#	#	#	#	#	#	#	#	#	#	#	#
NKQBELA COMMUNITY RADIO STATION	0.6	199	0.5	157	0.5	154	0.4	133	0.4	127	0.4	128	0.4	137
RADIO GRAAFF-REINET	0.1	18	0.0	15	0.0	14	0.0	14	0.1	27	0.1	26	0.1	26
RADIO GRAHAMSTOWN	0.1	42	0.1	41	0.0	10	0.0	6	0.0	14	0.1	33	0.1	50
RHODES MUSIC RADIO (RMR 89.7FM)	\$	\$	0.1	19	0.1	27	0.1	18	0.0	7	0.0	12	0.1	20
TAKALANI COMMUNITY RADIO (TCR FM) 98.2 MHZ	0.1	46	0.2	70	0.2	72	0.2	72	0.1	36	0.1	34	0.1	34
UNIQUE FM 90.0 MHZ	0.0	3	0.0	6	0.0	4	0.0	4	0.0	11	0.0	10	0.0	8
UNITRA COMMUNITY RADIO (UCR-FM)	0.9	305	0.7	223	0.7	224	0.7	234	1.1	371	1.1	367	1.1	364
YUKANI COMMUNITY RADIO	0.4	145	0.4	143	0.4	152	0.4	139	0.5	166	0.5	173	0.5	154
TOTAL COMMUNITY RADIO-E.CAPE	4.6	1484	3.7	1257	3.7	1262	3.5	1183	4.2	1422	4.3	1464	4.4	1491

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	(Mar-Jul '10) ^		(May-Aug '10) ^		(Jul-Oct '10) ^		(Sep-Dec '10) ^		(Oct '10-Mar '11) ^					
	%	'000	%	'000	%	'000	%	'000	%	'000	%	'000	%	'000
PAST 7 DAYS (Contd.)														
FREE STATE														
KARABO FM	0.1	41	0.1	49	0.1	48	0.1	42	0.2	57	0.2	74	0.2	82
KOVSIIE FM 97.0	0.1	32	0.1	39	0.1	47	0.1	45	0.1	25	0.1	30	0.1	29
LENTSWE COMMUNITY RADIO	0.1	35	0.1	38	0.1	26	0.1	26	0.1	32	0.1	20	0.1	31
MEDFM	0.1	31*	0.2	52	0.1	37	0.1	26	#	#	#	#	#	#
MOSUPATSELA FM STEREO	0.4	137	0.6	195	0.5	174	0.5	183	0.5	170	0.5	165	0.4	148
MOTHEO FM	0.5	166	0.6	191	0.5	174	0.6	192	0.6	211	0.6	219	0.7	227
NALEDI COMMUNITY RADIO STATION	0.1	36	0.0	15	0.0	10	0.0	10	0.0	17	0.1	18	0.0	17
OVERVAAL STEREO	0.1	30	0.1	25	0.1	22	0.1	46	0.1	42	0.1	29	0.1	28
QWAQWA RADIO	0.5	166	0.5	176	0.5	175	0.5	177	0.6	199	0.6	204	0.6	200
RADIO PANORAMA 107.6 FM	0.1	21	0.1	32	0.1	28	0.1	28	0.1	22	0.1	24	0.1	21
RADIO ROSESTAD 100.6 FM	0.1	38	0.2	51	0.1	47	0.1	44	0.1	46	0.1	46	0.1	38
SETSOTO FM STEREO	0.1	40	0.1	47	0.2	51	0.2	53	0.1	44	0.1	36	0.1	33
TOTAL COMMUNITY RADIO-F.STATE	1.8	599	2.0	689	1.9	651	1.9	661	2.1	713	2.1	730	2.1	727
KWAZULU - NATAL														
DYR 105.1 FM	0.1	41	0.1	36	0.1	30	0.1	36	0.1	24	#	#	#	#
GOOD NEWS COMMUNITY RADIO (GNCR)	0.0	14	0.1	22	0.1	24	0.1	17	0.1	24	0.1	24	0.1	22
HIGHWAY RADIO 101.5FM	0.3	86	0.3	111	0.3	94	0.2	70	0.3	91	0.3	95	0.3	94
HINDVANI	0.2	62	0.2	69	0.3	92	0.3	96	0.3	89	0.3	98	0.3	99
ICORA FM	0.7	220	0.4	152	0.5	165	0.5	164	0.3	103	0.3	103	0.3	103
IMBOKODO 96.8 FM	0.3	107	0.3	90	0.3	86	0.3	92	0.2	80	0.2	81	0.2	83
INANDA 88.4 FM	0.2	71	0.3	102	0.3	115	0.3	101	0.3	102	0.4	136	0.3	109
IZWI LOMZANSI 98.0 FM	0.5	164	0.3	107	0.4	135	0.4	143	0.5	177	0.6	202	0.6	205
MAPUTALAND COMMUNITY RADIO 107.6 FM	0.4	131	0.4	149	0.4	151	0.4	151	0.3	98	0.3	98	0.3	96
NEWCASTLE COMMUNITY RADIO STATION	0.3	112	0.4	120	0.4	135	0.4	152	0.5	176	0.5	173	0.5	185
RADIO KHWEZI	0.8	251	0.5	171	0.5	168	0.5	161	0.4	129	0.4	129	0.4	128
RADIO SUNNY SOUTH	0.1	20	0.1	32	0.1	34	0.1	34	0.1	26	0.1	28	0.1	27
SHINE FM	#	#	#	#	#	#	#	#	#	#	#	#	#	#
SIYATHUTHUKA FM											0.0	0*	0.0	0*
UBUHLEBESHOWE COMMUNITY RADIO (ZULLULAND FM) 97.0	0.2	69	0.4	137	0.4	140	0.4	141	0.4	140	0.4	139	0.4	143
UMGUNGUNDLOVU COMMUNITY RADIO (U107.6 FM)	0.0	0*	0.0	2	0.0	2	0.0	7	0.1	23	0.1	21	0.1	24
VIBE FM 94.7	0.1	43	0.1	45	0.2	54	0.2	59	0.2	74	0.2	76	0.2	58
TOTAL COMMUNITY RADIO-KZN.	3.4	1121	3.3	1128	3.5	1198	3.5	1204	3.1	1054	3.2	1095	3.3	1120
MPUMALANGA														
99.3 FM KOSMOS STEREO (Radio Platrand)	0.0	5	0.0	6	0.0	6	0.0	1	0.0	0	0.0	0	0.0	0
BARBERTON COMMUNITY RADIO (BCR 104.1FM)	0.1	48	0.3	100	0.3	101	0.3	97	0.4	119	0.4	119	0.4	119
EMALAHLENI FM	0.0	10*	0.1	39	0.2	53	0.2	53	0.2	69	0.2	85	0.2	72
GREATER MIDDELBURG FM 89.7 FM	0.1	31	0.1	22	0.1	29	0.1	29	0.0	17	0.1	29	0.1	33
K RADIO 107.3 FM	#	#	#	#	\$	\$	0.0	5*	0.4	142	0.4	142	0.4	142
KANGALA COMMUNITY RADIO SERVICES	0.1	34	0.1	49	0.1	49	0.1	42	0.1	40	0.1	38	0.1	41
KRIEL INFO RADIO	0.0	6	0.0	2	0.0	3	0.0	3	0.0	2	0.0	2	0.0	2
LIGWA COMMUNITY RADIO	#	#	#	#	#	#	#	#	#	#	#	#	#	#
MOUTSE COMMUNITY RADIO	0.4	141	0.5	180	0.5	179	0.5	178	0.2	80	0.2	84	0.2	82
RADIO ALPHA 97.8 FM	0.1	24	0.1	23	0.1	25	0.1	22	0.1	37	0.1	34	0.1	34
RADIO BUSHBUCKRIDGE	0.5	154	0.3	116	0.3	117	0.3	117	0.3	102	0.3	101	0.3	107
RADIO ERMELO 104 FM STEREO	0.0	2	0.0	4	0.0	4	0.0	3	0.0	4	0.0	4	0.0	4
RADIO KRAGBRON 93.1FM STEREO	0.1	17	0.1	25	0.1	28	0.1	29	0.1	24	0.1	23	0.1	22
RADIO LAEVELD 100.5FM STEREO	0.0	10	0.0	14	0.0	14	0.0	13	0.1	30	0.1	30	0.1	30
SECUNDA FM	0.0	0*	0.0	5	0.0	6	0.0	8	0.1	20	0.1	18	0.1	25
STANDERTON INFO RADIO	0.1	20	0.0	11	0.0	8	0.0	8	0.0	1	0.0	1	0.0	3
TOTAL COMMUNITY RADIO-MPUM.	1.3	433	1.3	431	1.3	447	1.3	448	1.6	539	1.7	566	1.7	563

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	%	'000	%	'000	%	'000	%	'000	%	'000	%	'000	%	'000
PAST 7 DAYS (Contd.)														
LIMPOPO														
BOTLOKWA COMMUNITY RADIO STATION	0.1	40	0.1	23	0.1	23	0.1	23	0.0	8	0.0	7	0.0	7
GREATER LEBOWAKGOMO COMM. RADIO (GLFM 89.8 MHZ)	0.1	47	0.0	14	0.0	13	0.0	13	0.2	74	0.2	74	0.2	74
GREATER TZANEEN COMMUNITY RADIO (GTFM 104.8)					#	#	#	#	\$	\$	\$	\$	0.0	0*
MAKHADOFM 107.3	0.2	51	0.0	16	0.1	17	0.0	16	0.1	29	0.1	29	0.1	30
MOHODI COMMUNITY RADIO 98.8 FM	0.1	35	0.2	65	0.2	65	0.2	65	0.2	77	0.2	77	0.2	77
MOKOPANE FM 100.0 MHZ	0.1	46	0.2	71	0.2	74	0.2	78	0.1	26	0.1	21	0.1	23
MOLETSI COMMUNITY RADIO STATION	0.1	16	0.1	29	0.1	31	0.1	33	0.2	58	0.2	57	0.2	58
MUSINA FM	0.0	0*	0.0	16	0.0	16	0.0	14	0.0	7	0.0	7	0.0	7
PHALABORWA COMMUNITY RADIO STATION	0.1	28	0.2	59	0.2	59	0.2	59	0.3	95	0.3	101	0.3	100
RADIO TURF	0.1	39	0.0	14	0.0	16	0.1	18	0.0	16	0.0	14	0.0	14
SEKGOSESE COMMUNITY RADIO	0.6	187	0.3	104	0.3	102	0.3	104	0.5	182	0.5	179	0.5	179
SEKHUKHUNE COMMUNITY RADIO (SK FM)	0.1	17	0.0	9	0.0	7	0.0	8	0.2	57	0.2	56	0.2	56
THABA STEREO 104.9 FM	0.0	9	0.0	0	0.0	1	0.0	1	0.0	5	#	#	#	#
THABAZIMBI RADIO STATION	#	#	#	#	#	#	#	#	#	#	#	#	#	#
TUBATSE PROGRESSIVE COMMUNITY RADIO	0.1	24	0.1	46	0.1	43	0.1	43	0.2	60	0.2	60	0.2	60
UNIVEN COMMUNITY RADIO 99.8 FM	0.4	117	0.7	231	0.7	227	0.7	232	0.4	133	0.4	129	0.4	129
ZEBEDIELA COMMUNITY RADIO					\$	\$	0.0	1*	0.0	0	0.0	0	0.0	2
TOTAL COMMUNITY RADIO-LIMPOPO	2.1	694	2.2	755	2.2	760	2.2	764	2.2	745	2.2	740	2.2	742
GAUTENG														
101.9 CHAI FM	0.0	2	0.0	3	0.0	3	0.0	7	0.0	8	0.0	7	0.0	12
1485 RADIO TODAY	0.0	4	0.0	7	0.0	7	0.0	3	0.0	1	0.0	6	0.0	6
ALEX FM	0.1	46	0.2	55	0.1	50	0.1	39	0.1	37	0.1	29	0.1	21
ARROW LINE CHINESE RADIO STATION	#	#	#	#	#	#	#	#	#	#	#	#	#	#
EAST RAND STEREO 93.9FM	0.1	40	0.2	61	0.1	38	0.1	46	0.1	42	0.1	19	0.1	45
EASTWAVE RADIO 92.2 FM	0.0	9	0.0	7	0.0	9	0.0	8	0.0	7	0.0	7	0.0	11
ELDOS FM COMMUNITY RADIO	0.0	6	0.0	5	0.0	12*	0.0	15	0.1	27	0.1	21	0.1	21
HEIDELBERG COMMUNITY RADIO	#	#	#	#	#	#	#	#	#	#	#	#	#	#
HELLENIC RADIO (THE NEW PAN-HELLENIC VOICE)	0.0	6	0.0	5	0.0	1	0.0	0	0.0	2	0.0	2	0.0	0
IFM 102.2 (ISCORIAN FM)	0.1	45	0.1	45	0.1	38	0.1	34	0.1	34	0.1	39	0.1	46
IMPACT RADIO 103 FM	0.0	14	0.1	30	0.1	40	0.1	31	0.1	23	0.1	37	0.1	29
JOZI FM	1.7	549	1.5	497	1.4	474	1.4	469	1.4	467	1.3	444	1.2	420
KASIE FM 97.1	0.4	119	0.4	125	0.3	97	0.4	134	0.6	196	0.5	169	0.5	168
MID CITIES RADIO	#	#	#	#	#	#	#	#	#	#	#	#	#	#
MIX 93.8 FM	0.0	3	0.0	2	0.0	2	0.0	3	0.0	8	0.0	7	0.0	13
RADIO 1584	0.0	0	0.0	1	0.0	1	0.0	4	0.0	5	0.0	2	0.0	1
RADIO ISLAM MW 1548	0.1	21	0.1	41	0.2	56	0.2	56	0.1	48	0.1	44	0.1	40
RADIO PRETORIA	0.2	76	0.2	71	0.2	82	0.3	89	0.2	77	0.2	84	0.2	78
RADIO RIPPEL 90.5 FM	0.1	29	0.1	38	0.1	25	0.1	33	0.2	51	0.1	33	0.1	29
RAINBOW FM 90.7	0.1	48	0.1	51	0.2	68	0.2	55	0.1	42	0.1	40	0.1	35
SOSHANGUVE COMMUNITY RADIO	0.4	116	0.4	128	0.4	138	0.3	108	0.4	138	0.4	137	0.3	118
THETHA FM 100.6	0.6	187	0.6	208	0.7	245	0.7	251	0.8	279	0.7	250	0.6	210
TUKS FM 107.2	0.2	54	0.2	55	0.2	57	0.1	48	0.2	55	0.2	55	0.1	41
TUT FM 96.2 (TNG FM)	0.1	29	0.1	49	0.2	57	0.2	58	0.3	110	0.3	110	0.3	86
TSHWANE FM 93.6 (TUT Top Stereo)	0.1	24	0.1	33	0.2	53	0.1	47	0.1	26	0.1	37	0.1	39
UJFM 95.4	0.0	9	0.0	9	0.0	5	0.0	3	0.0	8	0.0	14	0.1	18
VCR / 90.6 FM STEREO	0.1	20	0.1	24	0.1	39	0.1	44	0.1	32	0.1	25	0.1	26
VOICE OF TEMBISA	0.1	31	0.1	30	0.1	39	0.1	43	0.1	46	0.2	73	0.2	61
VOICE OF WITS (VOW FM) 90.5	#	#	\$	\$	\$	\$	0.0	11*	0.0	8	0.0	0	0.0	1
VUT FM 96.9	0.1	45	0.2	56	0.2	63	0.2	71	0.2	85	0.2	74	0.2	52
TOTAL COMMUNITY RADIO-GAUTENG	4.2	1361	4.3	1469	4.4	1485	4.3	1472	4.4	1502	4.2	1426	4.0	1369
NORTH WEST														
AGANANG FM	0.1	35	0.1	49	0.1	46	0.1	36	0.1	41	0.2	53	0.2	51
BOSVELD STEREO 107.5FM	0.1	25	0.1	40	0.1	37	0.1	50	0.1	45	0.1	28	0.1	30
LETLHABILE COMMUNITY RADIO	0.1	44	0.2	72	0.2	70	0.2	83	0.2	62	0.2	58	0.2	67
LICHVAAL STEREO-92.6FM	0.0	5	0.0	6	0.0	9	0.0	8	0.0	15	0.0	15	0.0	15
MAFIKENG COMMUNITY RADIO 96.7	0.5	149	0.5	186	0.5	185	0.6	197	0.4	142	0.4	136	0.4	141
MORETELE COMMUNITY RADIO 106.6FM	0.3	88	0.2	73	0.2	67	0.1	39	0.2	62	0.2	64	0.2	75
PUKFM 93.6	0.0	11	0.0	10	0.0	12	0.0	10	0.0	6	0.0	3	0.0	7
RADIO MAFISA 93.4 FM	0.4	142	0.5	170	0.5	160	0.5	156	0.6	192	0.6	197	0.5	163
STAR FM 102.9 MHZ	\$	\$	0.1	28	0.1	28	0.1	35	0.1	29	0.1	27	0.1	29
VAALTAR FM (VTR FM)	0.3	111	0.2	81	0.2	83	0.2	81	0.4	139	0.4	140	0.4	144
TOTAL COMMUNITY RADIO-N.WEST	1.7	554	1.9	658	1.9	645	2.0	686	2.1	731	2.1	725	2.1	710
TOTAL STUDENT RADIO NETWORK	1.2	393	1.1	385	1.3	447	1.3	441	1.3	454	1.3	452	1.1	391
TOTAL COMMUNITY RADIO	23.4	7591	23.1	7854	23.1	7858	23.0	7831	24.4	8291	24.6	8355	24.2	8229
TOTAL COMMERCIAL/PBS RADIO	84.2	27374	85.4	29051	85.1	28945	84.9	28875	85.5	29087	85.9	29210	85.6	29127
TOTAL RADIO	87.0	28267	88.2	30010	87.8	29880	87.7	29823	88.5	30105	88.9	30229	88.6	30138

Radio not on air during fieldwork period
 \$ Not on air for full fieldwork period
 * Large urban data only
 ^ Urban Fieldwork Period
 NOTE: NO TREND DATA IS AVAILABLE IF LEFT BLANK